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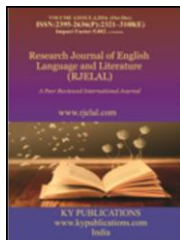
## Chetan Bhagat as a Gen-Y writer

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### ABSTRACT

Chetan Bhagat is one of the famous writers in Indian writing English in present scenario, depicts the role of language in a cultural scenario and consideration of identity in link with the contemporary generation. The modern writers focus on the present issues and problems connecting to a reformed India of recent scenario. He has created a place for himself in Indian literary field by presenting precise quality to his portrayal of the young generation of the country. He is one of those writers in Indian English, who celebrates and admires Indian youth and is being famous and glorified by Indian youth and old alike. Bhagat is a well-known persona not only in India but also in foreign countries. He is an optimistic novelist and columnist. He has formed a protected place in the thoughts of the contemporary readers. He has portrayed the young, active and modern Indian youngsters who are trying hard to become successful in their lives. Bhagat's novels represent the themes and characters to which the Indian Gen Y can pertain to. The paper study the technique Bhagat's use of language represents the life style of the Indian young generation. He is one of the important writers of today who has conferred a noticeable scope in the young Indian minds. Chetan Bhagat is such a talented novelist who cogitates it his responsibility to demand the young generation in India by writing a novels. He comprehends the youth feelings very well that made him to emphasis on the same rudiments to reach their hearts so he familiar as 'Youth Icon'.

**Key words:** Youth language, Chetan Bhagat, Gen-Y and Indianism

The study would go to a detailed analysis of the two non-fiction books to recognize how Bhagat finds the 'new lingo' of the Gen Y, simultaneously focused on the many 'Englises' that can be recognized in a country like India. Ultimately, the research would discover the opportunities of viewing at Bhagat's non-fiction texts as suitable resources to be followed in the Indian teaching-learning arena. According to the Census Bureau, "Generation Y members are outnumbering the Baby Boomers by about one and a half million. Gen Y has also been referred to as the Echo Generation, the .com Generation, the iGeneration, the MySpace

Generation, and the Millennials". Creative works based on their own thoughts and experiences -and make a stack money in the process! 'Cassandra Clare's City of Glass for example is selling like hot cakes'. Chetan Bhagat conveying a reliable quality to his depiction of the young generation of our country. Bhagat's novels portray themes and characters to which the Indian Gen Y can associate to. This paper is an effort to discover concerns of language.

According to Manjula Padmanabhan, (Writer and Artist) "His significance has less to do with what

or how he writes than the fact that an audience exists for his kind of writing.

Devangshu Datta remarks, (Columnist, reviewer and author, wrote one of the first reviews of Five Point Someone) "Bhagat hit an audience, which is first generation English readers, the books are cleverly placed at a decent price point, very good distribution and marketing. He's also picked subjects that work for that audience. Incidentally I quite liked Five point..., the first book, because he caught something of the tech hostel atmosphere with its skewed gender ratios and its tunnel-vision bright kids. I reviewed that for Outlook.

- Sudeep Chakravarti comments, (Author of the non-fiction work Red Sun: Travels in Naxalite Country, and two novels, Tin Fish and Once Upon a Time in Aparanta). "Chetan Bhagat does not claim to be anything but an entertaining, accessible writer who writes for the young and aspirational. He has become astoundingly successful at it. He also has a keen sense of marketing and a publishing house that appreciates it, and both have done very well by it. We writers (and publishers) would do well to acknowledge this complete lack of pretension; and display of professionalism."

Chetan Bhagat is a well-known columnist, speaker, and author from India. Chetan Bhagat Books are Making India Awesome (2015), What Young India Wants (2012), Bhagat's novels have sold many copies. In 2008, The New York Times cited Bhagat as "the biggest selling English language novelist in India's history". Though these two books are non-fiction, he got a wonderful response from young generation because the books are revolve around youth issues. "What Young India Wants is based on Chetan Bhagat's vast experience as a very successful writer and motivational speaker. In clear, simple prose, and with great insight, he analyses some of the complex issues facing modern India, offers solutions and invites discussion on them. And, at the end, he asks this important question: Unless we are all in agreement on what it is going to take to make our country better, how will things ever change?"

The writers of this paper attempt to revise the way Bhagat's usage of language portrays the routine language of the young India and pursue to

discover the link, if any, between his usage of language and the depiction of the converted culture and find out the nation in present time. Bhagat's books represent the significant role played by English language in creating one's position and grade in present scenario. Although we have involved in many heated discussions all over the country over English against local language education, it has to be acknowledged that the language of the western country does not belong to them any longer and is fairly, a 'lingua franca' and the greatest practical standard of communication in the worldwide setting. Bhagat's books stress the role played by English in emphasizing the class partition. As a new generation writer, Bhagat clearly recognizes the status of English language in modern Indian society and its undisputable importance in the arenas of education and the job arcade. Still associated to Macaulay's heritage, the social and cultural picture of present India trust deeply on the language however, in the current times, English is the language which is highly used in several settings and circumstances and has become the most practical choice of interconnecting in a country with many languages and countless vernaculars. Recognizing this development of English language persuaded culture in our country, Bhagat further states, "There is a lot of angst in people. And they are reading my books and saying, humne bhi English book padhi hai yaar. So I thought, let me go there". His books depict the evolutions that have befallen in the English language in the past periods. The contemporary Indian English 'lingo' involved by the Gen Y is as unlike as possible from the Queen's English believed to be the most suitable one in previous time. Bhagat's novels bring out numerous examples of a modified English which can be recognized with the contemporary time. The younger generation of India, not worried by the boundaries enforced by the so-called proper British English, feels open to use the language bestowing to their terms and conditions, giving it a local touch. The Indianized method of interacting in English has become a matter of dispute in modern time's leads to most relevant question – "Does English belong only to the English?" Denying the assertive answer to this question, Bhagat's books represent the

instances of this modification in the English language.

A non-fiction novel 'What Young India Wants' written by Chetan Bhagat, published in 2012, it focusses on the youth related issues and some of the difficulties facing by contemporary India. The book attempts to deal with various modern and complex issues which young India faces often and often. The book centered on Chetan's own experience and accounts. He attempts to find out few questions which are very applicable and well-timed. Chetan explores, analyses and offers solutions & discussions on various aspects of contemporary India. "Chetan Bhagat raises his voice against the Indian education system, moreover he advises, by starting new universities to provide education, there are many benefits out of it, the Govt can make money, the senior professors can be promoted to handle high responsibilities, the new teachers can get jobs and the education area can be developed with all this new changes".(121) If they are ready to invest on big malls and statues that costs more money why not for university? Otherwise the youth will ask questions on existing education system. The English language is not competing with the local languages, but its compulsory for the middle class youngsters to grow in their future, he suggests the youngsters to treat Hindi as your mother and English as a wife so they can give priority for both the languages. The English language, collaborated by local flavor, used in contemporary India by most of the younger generation. 'Bhagat strives to portray the mental stirrings of his personnel, His characters read the words and foresee the action 'Bhagat has touched a nerve with young Indian readers and acquired almost cult status (International Herald Tribune) 'Then there was lowbrow fiction that everyone enjoyed reading but nobody wrote critical commentaries about it'. "In United States there is a term called American Dream, why can't we same like Indian Dream. According to the writer and historian, James Truslow Adams, the great American Dream that 'life should be better and richer and fuller for everyone, with opportunity for each according to the ability or achievement.' The American Dream says, everyone has a right to have

prosper through hard work, excellence and innovation". (179) He opines, "I don't think we can copy paste the American Dream for ourselves. So right now, what we need is to define the Great Indian Dream. I think what the Great Indian Dream should work hard, prosper and succeed through innovation and hard work successful'. (179) The Indian youth seeking for a change, they are susceptible, open minded, they welcome new ideas, can accept the things which need to be different, they are optimistic and they have positive attitude. He says 'a distressed young soul, lend a supportive and non-judgmental ear'. He insists them to be unique, to find out their inner talents, and never compromise yourself because of other responsibilities. He quotes one example, 'Basketball captains in college invariably stop playing basketball by the time they have their second child. They do it for their family. But in doing that, the spark dies. Love yourself first' (108). Everyone should give back to the society, what made them what he or she is. They are successful, this single thing cannot create wonders, and each one should give back something to the society than one can say we lived the Indian Great Dream. Until they give some contribution to the society they can't feel as complete life

What Young India Wants, Chetan Bhagat, the country's biggest-selling writer, returns with another book of essays in which he analyses and provides inspired solutions to the country's most intractable problems—poverty, unemployment, corruption, violence against women, communal violence, religious fundamentalism, illiteracy and more. Using simple language and concepts, this book will enable you to understand the most complex of problems facing the nation today and give practical solutions on how you can do your part to solve them. Some of the youth are in the need of recommendations and leads to the way for argument and debate. Ultimately, at the end he asks a question: Unless we are all on the same page for a better India, how will things ever change? Moreover, He proclaims, 'If you want to understand contemporary India, the problems that face it, and want to be a part of the solution.

Chetan Bhagat's non-fiction novel *Making India Awesome* is published in 2015, new Essays and

Columns' by renowned Indian author Chetan Bhagat is a book that throws light on India's most adamant hitches—unemployment, violence, poverty, discrimination against women, religious fundamentalism, illiteracy and communal violence. "What Young India Wants, Chetan Bhagat, the country's biggest-selling writer, proceeds with another book of essays in which he evaluates and provides inspired solutions to the country's most intractable problems—poverty, unemployment, corruption, violence against women, communal violence, religious fundamentalism, illiteracy and more. Using simple language and concepts, this book will enable you to understand the most complex of problems facing the nation today and give practical solutions on how you can do your part to solve them". He states youths as 'Dear Change Seekers of India', that means he trust young generation of India, he thinks they are the imminent of our country. "He recommends them 'If you want change be inclusive'. He wants young Indians to be attentive and strong to solve the burning disputes of a country. The importance must goes for the main problems of agriculture and poverty. The discussions must presented to find out answers for these major problems". (159) they are accountable to make India better. The book is about a vision that take India to the greater level. The young generation has to be infuriated instead of being pessimistic. The atrocity and angry collected together to speak the difficulties which we are facing, Making a country awesome is not easy, the people must be joint to fight against the probabilities, then we can see awesome India, Awesome is a word where young generation portrays something cool, worthy of respect and confident. He further adds, when each and every one of us love our country, the everlasting love will never end, to take it to better place needs some excellent work. Chetan Bhagat declares, he is privileged enough to have some role in this, he travelled every corner of the country through his books, and he got people's love and admiration for his contribution. This paper, while discovering Bhagat's use of language, records the author's representation of changeovers that have happened in the English language over a time.. His novels rotates around the lives of the young generation. His

novels are mostly engaged by urban India's youth, who are trying to achieve their goals while learning at engineering colleges or management schools or working in call centers, finding love along the way. There is no amazement if they praise him as the youth writer. His novels find a sensitive harmony of the third generation. These indicate the willpower of the youth, varied with fears and disgraced with tears. Bhagat has tenaciously engaged with youth calling approach in his novels, Bhagat's writing style seems to be modest, with direct stories and deep story telling. . Bhagat discussions about the youth and exclusively for the youth. Even though, the people of all crew love to read his books. Every person senses as if Bhagat writes to him. He remarks so simple points that everybody admires him.

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